

**Asia's 1<sup>st</sup>** Comprehensive

**GLOBAL CAREER  
COUNSELLOR  
CERTIFICATION**



*A collaboration between industry powerhouses*



**UCLA** Extension

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# The Future of Career Counselling

India has the largest student population in the world, accounting for over 350 million students. The nation needs a whopping 1.5 million career counsellors to maintain a globally accepted student-to-counsellor ratio. This provides a wide scope for passionate professionals and budding entrepreneurs to enter the market.

# Robust Demand for Career Counsellors

Recent reports indicate that the biggest concern for schools is the lack of career counselling cells that enable counsellors to guide students. Around 85% of students are concerned about which option to choose for higher education and 92% don't get any career-related guidance from their schools.



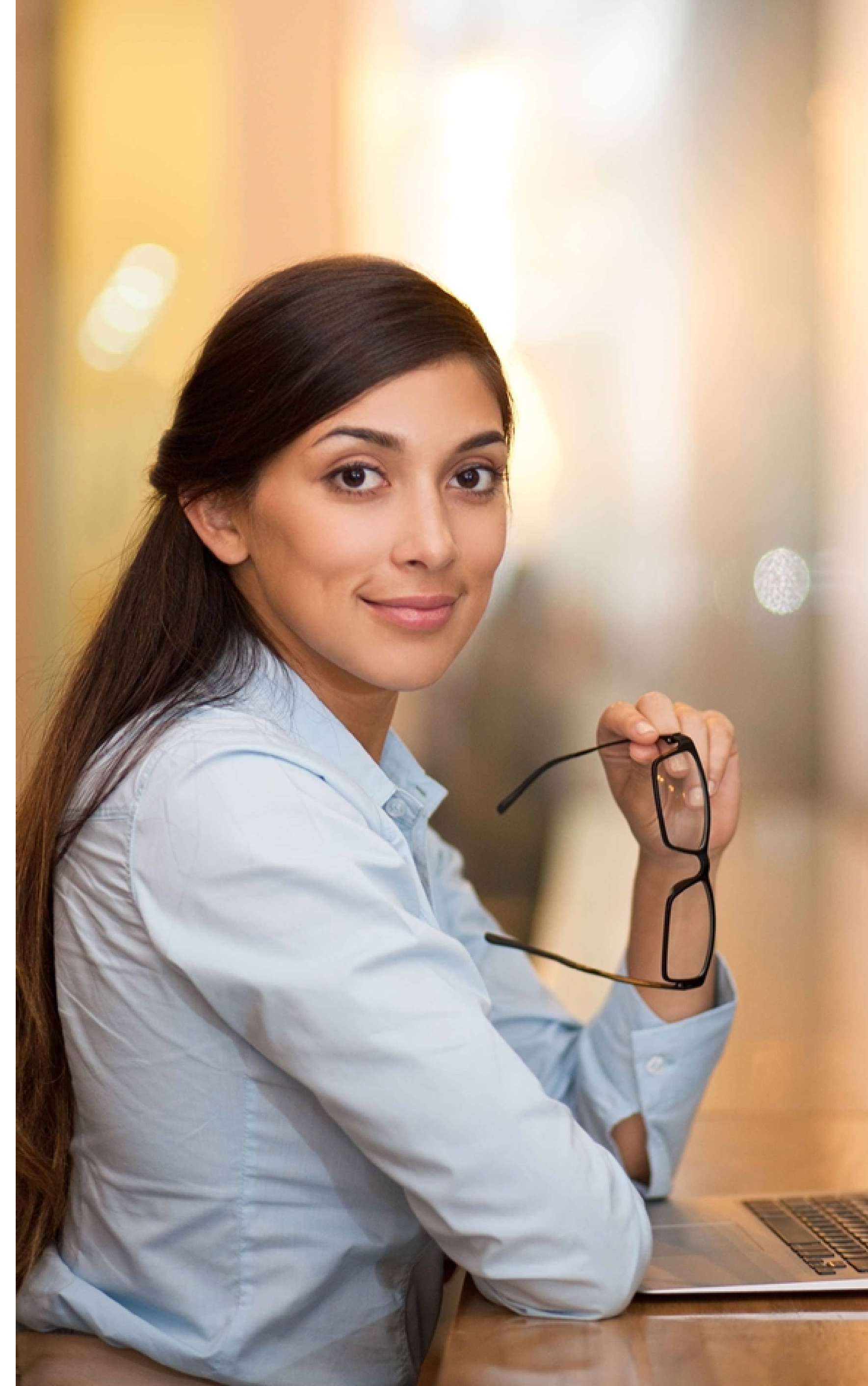
**Jaideep Gupta**

*CEO & Founder, Univariety*



# Growing Need

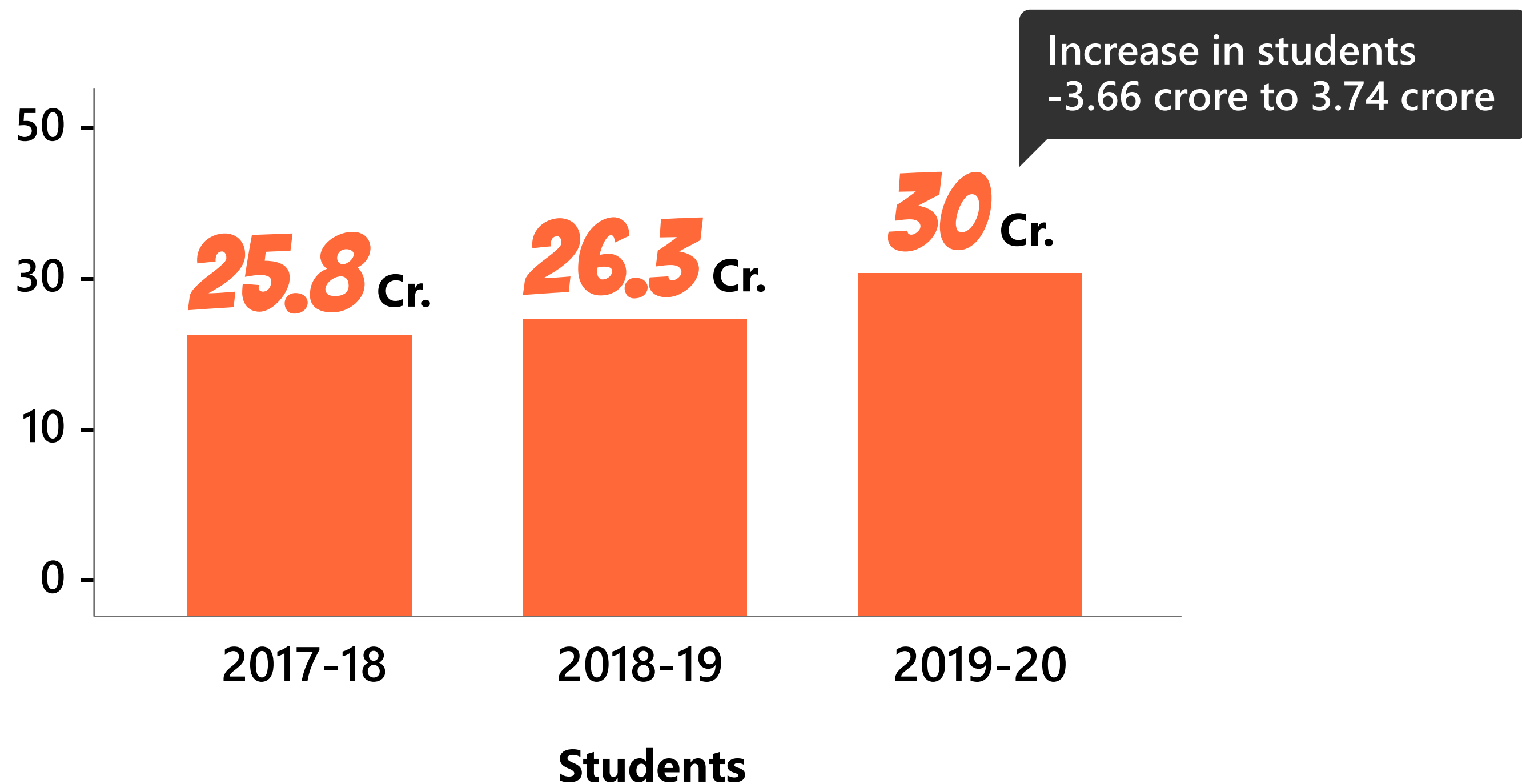
The need for career counselling is on the rise with the increasing ambiguity around career choices among students today. The market size in India for career assessment and guidance is currently estimated at over ₹ 5,000 Crore and continuously growing. Thus, this is a great time to enter this booming sector and gain an early-mover advantage serving a relatively untouched market.



# Scope of the higher education market in India

As per Ministry of Human Resource Development.

Gross Enrollment Ratio (GER) in higher education has been increasing year on year



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# Schools make Career Counselling Mandatory

## Why career counselling in India is more valuable than ever before?

Looking for advice to chalk out the right career path? Read these 4 reasons why career counseling in India is valuable than ever before.

posted on 17th August 2017

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### 4 Reasons Why Career Counseling in India is More Valuable Than Ever Before

We live in exciting times - every day new technologies are disrupting old ones. Artificial intelligence and data science are the new age buzzwords. Companies are constantly innovating to measure up, while careers that did not exist a decade ago are steadfastly on the

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**GUEST COLUMN**

**Plan for college, in high school**

By Ganesh Kohli | June 17, 2018 17:56 IST



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**Punjab govt to start career counselling in schools**

Punjab technical education minister said that the parents and students are not quite aware of the fields of study that their children can pursue after completion of matric and higher secondary studies.

[PUNJAB](#) Updated: Jan 28, 2018 22:08 IST

**ht** HT Correspondent  
Hindustan Times, Chandigarh



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# Minimum Skills Required to Become a Career Counsellor in India

✓ Passion to guide students

✓ Good communication skills

✓ Good listener

✓ Active learner

✓ Undergraduate Degree



# Steps to Become a Successful Career Counsellor in India:

***Step 1: Complete your undergraduate degree***

***Step 2: Upskill with a structured training program***

***Step 3: Get hands-on experience***

## **Step 1: Complete your undergraduate degree**

---

This is a stepping stone to start working as a professional. Be it in the fields of Psychology, Science or Arts, anybody with a minimum qualification of an Undergraduate degree can pursue Career Counselling in India. You can choose to study further or pursue an online course while already working as Counsellor as well.

*Note: If you are keen on becoming a Career Counsellor right after graduation, then save your time by pursuing an online course that provides a structured form of knowledge & training in the field of Career Counselling.*

## **Step 2: Upskill with a structured training program**

---

To successfully practice career counselling in India, you need to strengthen your base. Those who have completed their B.A/ M.A Psychology might find it easier to start working as a behavioural counsellor, but to become a Career Counsellor they will still require the right training and credibility. Non-teaching and non-psychology background individuals can also become career counsellors with the right training.

The Global Career Counsellor program by Univariety in collaboration with UCLA Extension is India's most preferred online course for career counsellors.



## **Step 3: *Get hands-on experience***

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If followed correctly, Steps 1 & 2 will automatically bring you to Step 3. To start practicing career counselling, one must have the right knowledge, skill-set, confidence, and some amount of exposure or experience. The Global Career Counsellor program provides candidates with hands-on experience. You will:

- Attend expert sessions online
- Shadow live chats with Univariety's expert counsellors
- Gain exposure by accompanying & sometimes conducting workshops
- Meet industry experts in workshops and learn directly from them
- Access first-hand information about counselling and education industry updates

# Employment opportunities for Global Career Counsellors in the Education industry

The education sector is booming! Today, not only are schools and colleges hiring Career Counsellors on payroll, but there is also a massive rise in the number of companies involved in online education, ed-tech solutions, overseas consultation, test preparations, and many others in the market too.

These types of companies constantly look for professionals with complete knowledge of:

- Upcoming careers, e.g. careers in AI, Data Science, CIMA, ACCA & more
- Different boards of education, e.g. CBSE, IB, CISCE, IGCSE & more
- The education system in India and abroad, e.g. mainly tertiary education, rankings, colleges, fee structure & more

The modules covered in the Global Career Counsellor program provide in-depth information about upcoming careers, admission procedures, tests required, and the process when it comes to colleges in India and abroad.



# Popular and emerging professions in the Education industry

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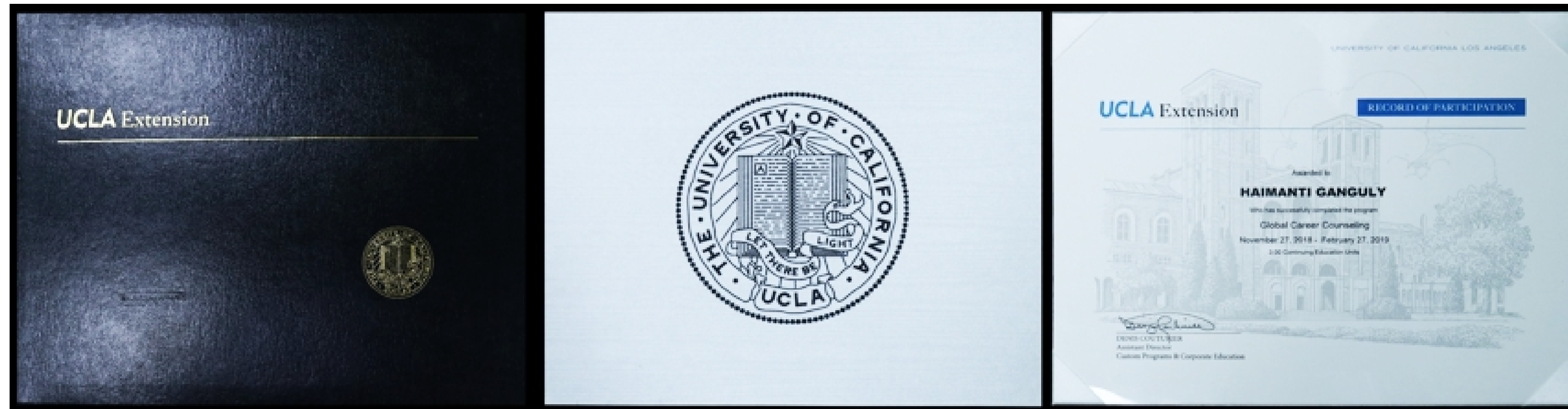
- **Admissions Counsellor:** Join a School or University to guide students through their higher education admissions process.
- **Study Abroad Consultant:** Work independently or at an overseas education company to guide students who want to pursue higher education abroad.

- **Counselling Partner/Advisor:** Work as an advisor at an ed-tech company and help in developing products and services related to boards, study in India and abroad, exams and admission process, and much more.
- **Marketing and Sales in education:** Work in the marketing and sales department at a school, an ed-tech company, overseas education consultancies, and more. Companies look for individuals who have knowledge about the education sector and the skillset to market it better.
- **School coordinator:** Become a school coordinator and manage academic and counselling activities. The job usually involves managing counselling workshops, parent-counsellor meets, student-counsellor meets, managing admissions (intake & passouts), LORs, SOPs, and more.

- **Operation Managers - Education:** This generally involves managing and training individuals to support the company's service delivery, mapping and scheduling workshops in schools, universities, and corporates, and analysing the impact, result, and growth of the services provided to students, schools and universities.
- **Motivational Speaker/ Trainer/ NGO's:** Tie up with schools, colleges, corporates, and NGOs to empower different age groups of children and young students to complete their education and have a secure career. Also, conduct parenting workshops to enlighten parents about different aspects of career exploration and development.



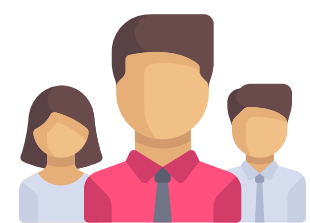
# Introduction to the Global Career Counsellor Program



**The Global Career Counsellor program is Asia's first Online Career Counselling Course by Univariety in collaboration with UCLA Extension. The modules focus on practical learning throughout with an increased focus on real-life problems of students and parents.**

**University of California, Los Angeles (UCLA) Extension is one of the nation's oldest, largest, and most comprehensive continuing and professional studies providers. UCLA Extension currently offers over 5,000 courses per year and more than 116 certificate programs and 54 specialization programs. Its courses are reputed to be of very high quality and it has a number of courses for teachers, principals, and educators.**

# Program Takeaways:



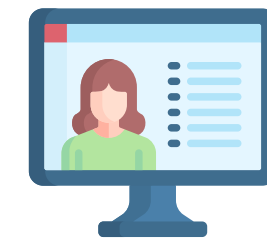
**Expert Faculty**



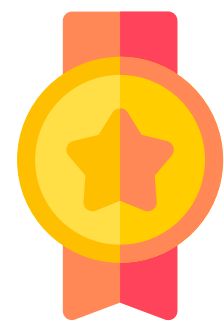
**Specializations**



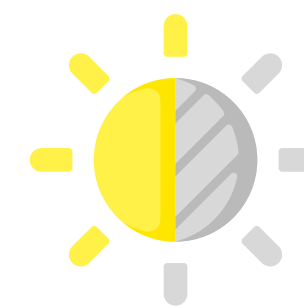
**Case studies**



**Live Interactive Learning**



**Record of Participation from UCLA Extension**



**Exposure to Counselling Products**

# Program Overview:

- Orientation Session - Duration: 1 hr
- Counsellor Training Modules & Assessments - Duration: 25 hrs | 9 Modules
- LIVE Interactive Learning - Duration: 1 hr
- College Planning Modules & Assessments - Duration: 15 hrs | 9 Modules
- 5 Real-Life Case Studies (Audio) - Duration: 2 hrs
- Live Workshop - Duration: 4 hrs
- Choose From Specializations (Optional)
  - A) Premium Overseas Admission - Duration: 4 hrs
  - B) Student Profile Building Beyond Academics - Duration: 4 hrs
- Convocation Ceremony - Duration: 1 hr



# Our Community

The Global Career Counsellor program organizes workshops and events to give its candidates an opportunity to meet, network, and learn directly from industry experts.

## Highlights of the Workshop:

- Sharing Global Best Practices & Emerging Tools in Career Counselling
- Special Sessions by Industry Experts
- Counselling Implementation Techniques
- Peer to Peer Learning & Networking





# Impact & result of the Global Career Counsellor program

## School Teacher

- Gain credibility through a reputed international certification
- Diversify your career in the education industry
- Better relate to subjects and careers in the classroom to guide students
- Take up an additional role of a career counsellor in school
- Strengthen your resume

## **Admissions Counsellor** *(in School and University)*

- Gain knowledge in guiding students through streams, colleges, and careers
- Be an expert in helping students with LORs and SOPs
- Measure student interests using various psychometric assessments
- Get complete knowledge on entrance exams and admission processes
- Gain credibility through a reputed international certification

## Psychologist

- Practice career counselling in addition to just behavioural counselling
- Diversify your career & build a strong community
- Start your independent Counselling Practice
- Expand your services by offering comprehensive career guidance solutions
- Gain credibility through a reputed international certification



## Career Counsellor

- Learn the latest counselling techniques from around the world
- Strengthen your core skills with structured training
- Gain credibility through a reputed international certification
- Diversify your career in the education industry
- Start your independent Counselling Practice

## **College Student**

- Get a foundation in the basics of the education industry
- Strengthen your core skills with structured training
- Learn the latest counselling techniques from around the world
- Gain credibility through a reputed international certification
- Start a career as a Career Counsellor

## Housewife

- Restart your career
- Work flexibly as a freelancer or in your own setup
- Strengthen your core skills with structured training
- Learn the latest counselling techniques from around the world
- Guide children in your society, locality, community, city, etc.

## **HR/Corporate/Marketing/Others**

- Enter the Education industry with a strong foundation
- Strengthen your core skills with structured training
- Earn a reputation with your industry experience
- Gain credibility through a reputed international certification
- Start a career as a Career Counsellor



## Retired Personnel

- Enter the Education industry with a strong foundation
- Earn a reputation with your experience
- Gain credibility through a reputed international certification
- Learn the latest counselling techniques from around the world
- Work flexibly as a freelancer or in your own setup

# India's Leading Education Institutes have trained their Teachers as Counsellors with Us



Watch Video

## Ms. Nisha Bakhar

Principal, Sancta Maria International School, Hyderabad

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*It is critical for not just Counsellors or Principals to upskill themselves, but also for Teachers to do the same.*



Watch Video

## Ms. Kalyani Patnaik

Principal, Hiranandani Foundation International School, Mumbai

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*These days, children have plenty of choices and need career counsellors and organizations like Univariety to steer them in the right direction.*



Watch Video

## Mr. K.V. Arjun Rao

Principal, Oakridge International School (Newton Campus), Hyderabad

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*We started the Counsellor program to help teachers understand the complex world of colleges and careers. Many of our teachers are now Global Career Counsellors.*





Calcutta International School, Kolkata.



O.P. Jindal Global University, Sonipat.



The Mann School, New Delhi.



Oakridge International School, Bangalore.





## Rachna Mimani

Founder, Ignite Hives, Kolkata

### Qualification

- M.A. Clinical Psychology
- 4+ years of experience in the counselling industry
- Successful Global Career Counsellor by Univariety in collaboration with UCLA Extension

"The program serves as a great learning platform. It helped me with so much information that I didn't know about the education industry. The course enlightened me from various perspectives.





### From Banking to Education

## Sonia Prasad

Head Career Counselor at Oakridge International School

### Qualification

- B.A. in English
- Senior Subject Matter Expert, American Express
- 18+ years' of experience in the service industry
- Successful Global Career Counsellor by Univariety in collaboration with UCLA Extension

"The course is very concise and easy to understand. There are so many key takeaways that help me in conducting my sessions. The mode of tests is comfortable. This is one of my first international certifications and the credibility of this course is honestly very high because of institutions like UCLA Extension and Univariety. It has enlightened and empowered me personally and professionally.

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**Get in touch with  
us TODAY!**

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